



# Bluff Park Neighborhood Association



  
**LIGHTING THE FIRST PATH**  
**Block Party Under the Stars**

**Saturday. JULY 27. 2019**

Paloma Ave  
Long Beach, California

**Bluff Park  
Historic Lamppost Project**

## TONIGHT'S PROGRAM

- 5:00 PM** VIP Preview Reception  
**6:30 PM** Red Carpet Processional  
Live Jazz by Martini Zing!  
Dinner. Games. Face Painting. Photos  
**7:00 PM** Dedication Celebration  
**7:30 PM** Music. Games. Face Painting. Photos  
**8:00 PM** Contest Winners. Auction Closes  
Dessert, Cotton Candy, Popcorn Cart  
*The Greatest Showman* Movie  
**10:00 PM** Good Night! Dream a Million Dreams!

## TONIGHT'S SPECIAL OPPORTUNITIES

### BAKING CONTEST

BEST Theme: Lamppost★Starlight & BEST Taste  
Categories: Cake/Cupcake, Cookie/Brownie, Pie/Cobbler

### SILENT AUCTION

Dine, Wine & Stage Items. Bid for Your Chance  
Donated by Local Businesses. Closes at 8:00 PM

### DISCOUNTED PLAQUE FOR NEXT PHASE

Tonight Only: \$950 Donation\* + Free Photo Book  
*\*Tax-Deductible to Extent Allowable. Normally \$1,000 Suggested Donation*

## PROJECT PARTNERS



## PROJECT COMMITTEE 2014-2019

Terry Beckman. Julie Benavides. Kimberly Bin.  
Dan Brinkman. Karen Brinkman. Michele Fricke.  
Cheri Hawks. Doug Hawks. Allison Levy.  
Susan Malecki. Julie Maleki. Jeffrey Mallin.  
Marco Pizzo. Carmen Rodrigues.  
Helena Segelhorst.

## PAST FUNDRAISER EVENTS

A Light Evening of Song & Style - 03.24.2016  
Lampposts and Lemonade - 07.03.2016  
Some Enchanted Bluff Park Evening - 09.17.2016  
Lampposts, Lighthouse & Lines - 03.26.2017  
Community Yard Sale - 08.06.2016, 08.05.2017, 08.04.2018  
The Lamppost Love Boat - 05.06.2018

## PLAQUE-LEVEL DONORS

Rhiannon & Larry Acree  
Stephen Alkus & James Yandell  
Gabriel Antolinez\*  
Loretta Archuleta\*  
Brooke Byers Asplin  
Megan & Dave Barry  
Terry Beckman  
Reba Birmingham & Stephanie Loftin  
Sally Boyne  
Karen & Dan Brinkman  
John Brown: The CW's *Jane the Virgin*\*  
Kristopher Bunting: 20th Century Fox's *Rosewood*  
The Capital Group Companies Charitable Foundation\*  
Kimberly Campanelli & Ron Trowbridge  
Jane Claus  
Steven Crow & João DeCarvalho  
Brad & Sherie Dechter  
DeLong Family Charitable Foundation\*  
Karole Foreman & Peter Zokosky  
Michele & Roger Fricke\*  
Robert Garcia, Mayor\*  
Melodie Grace & Greg Shaw  
Janice Hahn, Los Angeles County Supervisor  
Cheri & Doug Hawks  
Steven Heath  
Susan A. Malecki\*  
Jeffrey Mallin & Marco Pizzo\*  
Anton Mlikotic  
Teresa & Mike Mortensen  
Kathleen Farretta Nathanson  
Elizabeth & Tim O'Shea  
John W. Parkin, In Memoriam  
Parkin & Sweet Families  
Eva & Lloyd Pinsky  
Port of Long Beach\*  
Suzie Price, Councilwoman\*  
James Proper  
Linda Renner  
Roberto Rodriguez  
Gary & Christy Roeber\*  
Melinda Roney, In Memoriam  
Richard Rowin & Andrew Cali  
Sharon & Ron Ryan  
Helena & Elbert Segelhorst\*  
Smart & Final\*  
Alex Soleimani  
John Thomas & Christopher Launi  
Elizabeth & Steve Westbrook

\* Multi-Plaque Level Donor or Major Supporter

# Bluff Park Neighborhood Association

Celebrating 47 years as an organization and 37 years with historic landmark status, the BPNA's mission is to protect, promote and educate on the character, integrity and value of the Bluff Park Historic District and foster a sense of neighborhood collaboration, unity, civic engagement and goodwill in the city.

## Bluff Park Historic Lamppost Project

Lampposts create charm, nostalgia, a sense of place and time. Ours are uniquely symbolic to the neighborhood and featured on our logo and street signs. Most of our streets no longer have decorative lampposts, although photographic evidence and plans show they once existed and/or were intended more broadly. The vision of BPNA's *Historic Lamppost Project* is to remove uncharacteristic modern street lights in the Bluff Park Historic District and install historically appropriate lampposts matching the look and pattern of the late-1920s E. 1st Street lampposts. Although the neighborhood wanted this for more than 20 years, just 5 years ago a committee formed inspired by historic preservation, uncovered the sketch of the E. 1st Street lights and reached out to the original manufacturer still in-business today. Now the company is making the *Project's* lampposts from the same old specifications.

The inaugural, pilot phase of 10 newly installed lampposts with their 80 plaques along Paloma Avenue, was achieved through collaboration, community engagement, volunteerism, patience, perseverance and grassroots fundraising. Let us applaud scores of donors, committee members and residents from all over the neighborhood and city, along with Councilwoman Suzie Price and Mayor Robert Garcia who nurtured the vision and passion. Now in seeking further funding, commitment, and initiative among more residents and neighbors, the BPNA is working towards the next phases in fulfillment of the entire District. Our mentor and matriarch Helena Segelhorst continually reminds us, "It's doable!" And, it is!

**TOGETHER WE ARE BRINGING LAMPOST HISTORY BACK**

*"Think of what the world could be. A vision of the one I see.*

*A million dreams is all it's gonna take. A million dreams for the world we're gonna make."*

From 20th Century Fox Movie *The Greatest Showman*

  
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Bluff Park Neighborhood Association operates as a 501(c)(3) Nonprofit Entity Under Federal Tax ID # 95-3080429

☒ P.O. Box 14682, Long Beach, California 90853 ☎ 562.449.0977 ✉ info@bluffpark.org 🌐 bluffpark.org

## TONIGHT'S SPONSORS



**Smart&Final.**



**Lorna Hart Photography**

**Total Wine**  
SPIRITS • BEER & MORE

## TONIGHT'S LOCAL BUSINESS DONORS

Art Theatre of Long Beach  
Cynthia Evans, Artist  
Doug Hawks Photography  
La Parolaccia Osteria  
Long Beach Symphony  
Martini Zing! Jazz Band, Starring Aynee Osborn  
Museum of Latin American Art  
Musical Theatre West  
Panxa Cocina  
Park Pantry the Original  
Roe Seafood  
The Firehouse Kitchen  
Whole Foods Market

## TONIGHT'S EVENT COMMITTEE

Dave Barry. Megan Barry. John Biroc. Penny Biroc.  
Karole Foreman. Sergio Macias. Susan Malecki.  
Jeffrey Mallin. Mary Lou Martin. Michelle Murray.  
Tim O'Shea. Marco Pizzo. James Proper.  
Ron Trowbridge. Jennifer Willson.



**bluffpark.org**